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**TO WHOM IT MAY CONCERN**

**BBIC Shield Innovation Programme**

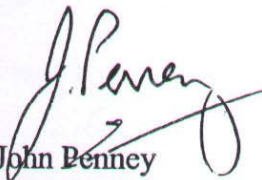
We believe that producing good quality high growth new business starts is vital to the economic and social well being of Barnsley.

In this regard we have found the Shield Innovation Programme to be an excellent device for stimulating the formation of new, innovative enterprises with higher than average growth potential.

Several Shield Programmes have run in the Metropolitan Borough of Barnsley in the last few years and these projects have always met their targets both in terms of innovative new companies formed and jobs created. Thus the Shield course has made its own unique and lasting contribution to the economic regeneration of the Barnsley area.

Given this success we feel we can recommend this course both to other business support agencies and to individuals who wish to take their destiny into their own hands by establishing their own unique enterprises.

Yours sincerely

  
John Penney  
Chief Executive